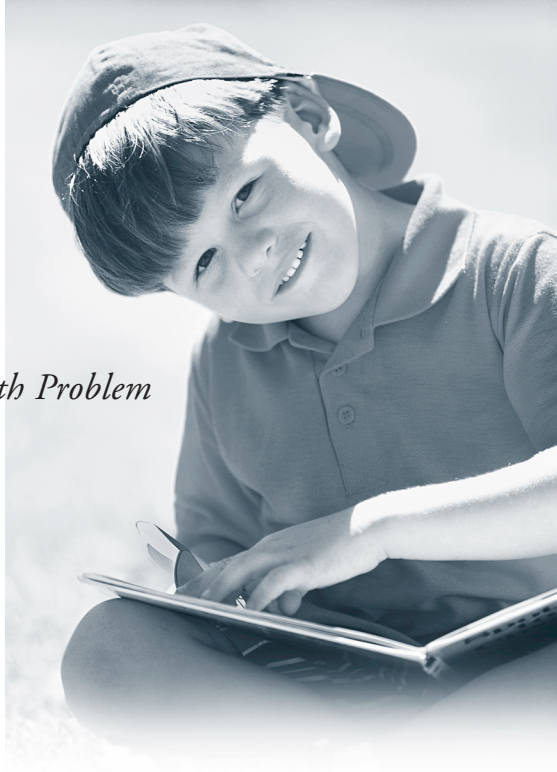


WELLNESS EARACHE™

Pain Relief for Kids' #1 Health Problem



Children's ear problems account for an amazing 30 million doctor visits per year in the United States. They affect more than two-thirds of young children, and cost \$5 billion for diagnosis and treatment. Yet conventional approaches are often ineffective, because they do not address the root problems.

Now Source Naturals offers the gentle, yet powerful healing approach of homeopathy for common symptoms of earache—pain, blockage, inflammation, irritability and fever. WELLNESS EARACHE is a Bio-Aligned Formulation™ that addresses the various body systems involved in children's earaches. WELLNESS EARACHE features PainSoothe™ homeopathic Belladonna and Mullein. And it comes with important educational information for parents in every box!



Visit our web site at: www.sourcenaturals.com

SOURCE NATURALS®

Children and Earaches

Earaches are most common in young children, especially between the ages of six months and six years. More than two-thirds of children under the age of three will experience at least one episode, making ear problems the most common reason after well-baby and child care for children's doctor visits.

Earaches are very common in childhood because the Eustachian tube, which normally allows fluids to drain from the middle ear into the throat, is very small in children. If it swells—most commonly due to colds or allergies—it cannot drain, and fluid buildup will push on the eardrum and cause pain.

A Bio-Aligned Formulation™

WELLNESS EARACHE is part of a product line we refer to as Bio-Aligned Formulations™. We evaluate the underlying causes of system imbalances, then design products that support alignment and harmony in your body's interdependent systems and functions. The result: Body Systems in Harmony™.

WELLNESS EARACHE uses homeopathic doses of ingredients specifically chosen to address the body's auditory, nervous and immune systems, all of which are involved in children's earaches:

- *Auditory System: the Eustachian Tube*

Calcarea carbonica, Capsicum, Kali muriaticum, Pulsatilla and Silicea are included to reduce congestion, swelling and inflammation of the Eustachian tube.

- *Auditory System: the Ear Drum/Middle Ear*

Aconite, Belladonna, Calcarea carbonica, Capsicum, Ferrum phos, Pulsatilla and Silicea increase resistance and reduce inflammation in the ear drum and middle ear.

- *Nervous System*

Aconite, Belladonna, Capsicum, Ferrum phos, Pulsatilla and Verbasum (mullein) are included to relieve pain and irritability. Verbasum is especially indicated for pain in the left ear accompanied by a sense of obstruction. Pulsatilla is indicated for many ear symptoms, and to soothe the fussy, weepy children who want to be held.

- *Immune System*

Aconite, Belladonna, Ferrum phos and Pulsatilla are used to reduce fever. Belladonna is especially indicated for pain in the right ear accompanied by fever.

Homeopathy: How Does It Work?

Homeopathy is based on an ancient principle of healing: the Law of Similars. According to this law, you can find relief by taking an extremely small amount of a specific natural remedy. The correct remedy is the one that in large quantities would cause the same symptoms.

With homeopathy, it is best to take only enough medicine to stimulate your body's natural defenses. Taking more doses than you need actually reduces effectiveness. Because the amounts are so small, there are no side effects, no possibility of an overdose and no interactions with other medications.

Get Ready for Cold Season

During cold season, more and more parents are looking for natural ways to relieve children's ear pain. This carefully designed homeopathic formula offers your child both safety and effectiveness.

WELLNESS EARACHE homeopathic formula, developed by a naturopathic physician with years of experience, is available in blister packs of 48 chewable tablets. It is the latest member of Source Naturals' expanding Wellness Family™: products designed to support the body's immune system when under stress. Try Source Naturals' other fine Wellness products: WELLNESS COLD & FLU™ homeopathic formula, WELLNESS ZINC™ lozenges and throat spray, WELLNESS HERBAL RESISTANCE LIQUID™, WELLNESS ELDERBERRY EXTRACT™ tablets and liquid, WELLNESS COLLOIDAL SILVER™ liquid, nasal and throat spray, WELLNESS MULTIPLE™, WELLNESS C-1000™, WELLNESS GARLIC™, WELLNESS OLIVE LEAF™, and, of course, original WELLNESS FORMULA®.

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The above information has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.